WEBSITE ADS

PROMINENT, HIGH-IMPRESSION RATE

Home Page Leaderboard
970px by 90px
(728px by 90 on device)
(320px by 50px on mobile)
On home page for an entire month—no rotation and one home page display ad, 33 percent rotation

Display
300px by 250px
Home page display, 33 percent rotation
Department page display, 50 percent rotation
Video Sponsorship

Imagine your logo at the beginning of one or more of our house-produced editorial videos, an exclusive way to reach our Facebook followers.

E-mail customstudio@richmag.com for more information
POP-UP ADS

SIMPLY SUPPLY YOUR IMAGERY AND TEXT FOR ONE OF OUR MOBILE-FRIENDLY TEMPLATES!

Interstitial/ Pop-up Unit
Your message shows up front and center to each unique visitor daily for a week.

Your 600 x 500 px jpg or gif
Up to 20 words description
3-15 character call to action for the button (of your color choice).
**E-NEWSLETTERS SPONSORSHIP**
Includes content-specific leaderboard

**Leaderboard Dimensions**
970px by 90px
(728px by 90px on device)
(320px by 50px on mobile)

**Sponsored Content is Highlighted to Draw Attention to Your Brand.**

**High Open Rates**
Engaged Audiences

**Five Choices**
Every newsletter reaches 16,000+ subscribers. This engaged audience consistently opens Richmond Magazine e-mails well above the average industry rates. Sponsorship includes a content-specific leaderboard ad and sponsored-content module within the body of the email.

1. **Editor's First Look**
   Leaderboard on Best of Richmond and two newsletters

2. **R•Home**
   Leaderboard on R•Home and two newsletters

3. **Food News**
   Leaderboard on Food & Drink and four newsletters

4. **Sunday Story**
   Leaderboard on News & Features and four newsletters

5. **(NEW!) River City Roundup**
   (events for the week ahead)
   Leaderboard on Arts and four newsletters
SPONSORED CONTENT
TRAVEL NEWSLETTER

ONCE A MONTH

Travel Newsletter

Each newsletter will include leaderboard ad, two photos and 400 words of sponsored content for the client. This newsletter will go out the first Tuesday of each month.

add-on for print clients
The sponsored post must include a giveaway worth $250 or more and not be a discount coupon.

Clients must provide three clean photos that they own the rights to or that are nonprofessional for Richmond magazine to choose from.

* All Instagram giveaways are subject to approval and at the discretion of the associate publisher.