HIGH-IMPACT PACKAGES

Celebrating an anniversary? Opening a new location? Planning a themed campaign?
Try a package to get the word out.

Online*
Combines E-newsletters sponsorship and coordinating website department page leaderboard ad for a direct, campaign to a targeted audience.

News
Editor's First look e-newsletter sponsorship + Home Page leaderboard

R-Home
R-Home Editor's Letter e-newsletter sponsorship + R-Home leaderboard

Food & Drink
Food News e-newsletter sponsorship + Food & Drink leaderboard

Sunday Story
Sunday Story e-newsletter sponsorship + Sunday Story leaderboard

Website Takeovers
Make a bold statement by taking over the magazine homepage. This includes leaderboard ad, display ad and interstitial (each unique user will view once per week) and newsletters.

Video Sponsorship
Imagine your logo at the beginning of one or more of our house-produced editorial videos, an exclusive way to reach our Facebook followers.

*For a month. Those who buy these fixed leaderboards will also be rotated through other department pages (best of, news and features, a&e, lifestyle and bride, etc.).
INTERSTITIAL/POP-UP UNIT

Your message shows up front and center to each unique visitor once per week. Includes home page and department pages.

**YOUR IMAGE HERE**

Additional information and copy here
Any disclaimers or dates.

**CALL TO ACTION**

SIMPLY SUPPLY YOUR IMAGERY AND TEXT FOR ONE OF OUR MOBILE-FRIENDLY TEMPLATES!

- Your 600 x 500 px jpg or gif
- up to 20 words description
- 3-15 character call to action for the button (of your color choice)
WEBSITE ADS

Leaderboard
970px by 90px
(728px by 90px on device)
(320px by 50px on mobile)
Prominent, exclusive, high impression rate.
Home page leaderboard for one month (fixed)*
Food & Drink leaderboard for one month (fixed)*
R•Home page leaderboard for one month (fixed)*

Display
300px by 250px
Home page display, 33 percent rotation
Department page display, 50 percent rotation

*Those who buy these fixed leaderboards will also be rotated through other department pages (best of, news and features, a&e, lifestyle and bride, etc.).
E-NEWSLETTER SPONSORSHIP

Every newsletter reaches 20,000+ subscribers. This engaged audience consistently opens Richmond Magazine e-mails well above the average industry rates. Sponsorship includes a leaderboard ad and sponsored content module within the body of the email.

SPONSORED CONTENT IS HIGHLIGHTED TO DRAW ATTENTION TO YOUR BRAND.

Hallsley Opens New Models

Come visit four exciting new designer-furnished models and discover why Hallsley was chosen as the 2017 Best Community in America. There are under 100 new home opportunities - and counting - in Hallsley. Don't miss your chance to live in America's Best. Home prices range from the $500,000s to over $1 million. Furnished models are open. Hallsley.com

Editor's First Look, 2x/mo
R•Home Editor's Letter, 2x/mo
Food News, 4x/mo
Sunday Story, 4x/mo

728px by 90px leaderboard +
One supplied image, a 1-5 word headline and up to 60 word description.