



● Leaderboard
728px by 90px

● Reserved for
magazine house
advertisements

● Display
300px by 250px

Display ad on Home Page,
33 percent rotation

Display ads on Department pages,
50 percent rotation

Package 1

Home page leaderboard for a month and two from-the-editor newsletters, (fixed)*

Package 2

Food and Drink leaderboard for a month and four dine newsletters, (fixed)*

Package 3

RHome leaderboard for a month and two RHome newsletters, (fixed)*



*Those who buy these fixed leaderboards will also be rotated through other department pages (best of, news and features, a&e, lifestyle and bride, with a 33 percent rotation on each of those)